



Press Release

**Concrete Solutions that
stand the test of time**

Evercrete Corporation
Miami Center,
201 South Biscayne Blvd.,
28th Floor,
Miami, FL 33131, USA

Telephone: +1 305 538 8321
Toll Free: +1 888 888 2869
Fax: +1 305 538 8739
Email: info@evercrete.com
Website: www.evercrete.com

For media enquiries:
media@evercrete.com.hk

Made in USA

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History in the Making - Evercrete for the First Time joins the Prestigious "Erbil Trade Fair"



Iraq - Merg's booth in "Erbil Trade Fair"

January, 2007 - From 20 to 26 January 2007 Evercrete's Iraq distributor Iraq - Merg joined "Erbil Trade Fair", the largest annual exhibition in Erbil, Kurdistan, Iraq.

The exhibition has the full support of the Iraqi-Kurdistan Government as well as the Central Government Ministries and National Trade Associations. Erbil is the capital of Kurdistan, which forms the foundation for businesses and services for this area and is a direct conduit to Baghdad and other major commercial centers in Iraq.

Iraq - Merg received excellent responses and discussions was held with government officers on reconstruction and growth of Iraqi infrastructure and commerce.

Congratulations to Iraq-Merg, "The Erbil Fair was a huge success."

For more information about the exhibition, please review the exhibition report below.

- END -

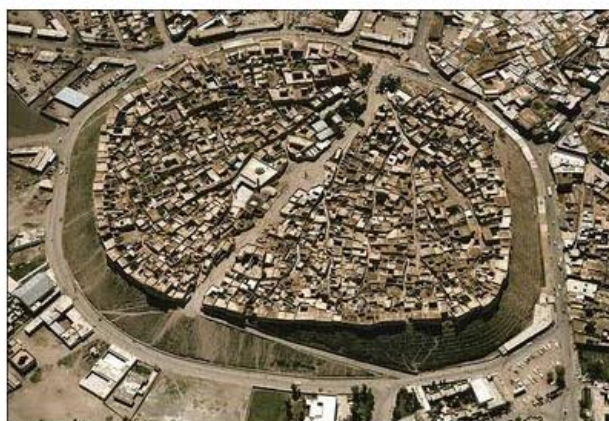
About Erbil City & Erbil Trade Fair

Because of its strategic, geographic location, Iraqi Kurdistan is the traditional commercial link between many regions inside Iraq and neighboring countries. Erbil is considered the summer capitol of Iraq.

Due to current circumstances in Iraq, the importance of Erbil is today greater, because of its stable, dynamic administration that has good relations with the entire political spectrum within and outside Iraq. Erbil is one of the most stable and secure cities which designates it to be, not just the capitol of the Iraqi Kurdistan, but to be a principal economic engine and vital commercial gate for Iraq and the region.

Erbil, also known as Howler, is a beautiful and secure city that possesses many natural resources. It is a historically and culturally significant center. Erbil, the capitol of Kurdistan, lies 350 km north of Baghdad, stretched along a fertile plane between the big Zab and small Zab Rivers. This important, ancient city is mentioned in a 2000 B.C. text Samarian under the name ORBLOOM or EUROBLOOM. Erbil also appears in Bablyon and Ashor texts under the name ERBA-ELO.

The Kurdish name Erbil, is derived from old phrase meaning buildings, castles, and minarets; many of these structures survive to this day. The normal weather for this region is hot in summer and cool in winter. Weather during the Exposition can be expected to be moderately cold with breezes and light rains. The land around Erbil is fertile with wheat and cotton the principal crops. Erbil is important because of its .economic and political role in region



Participation in Erbil Fair

We booked about 18m2 beside the ministry of municipality of the local government of Kurdistan region, the exhibition lasted for 5 days. From our side we printed some leaflets(translated from the ones you sent to us to Arabic language),including the English materials. The total costs of our participation in this exhibition were 6000US\$.

Our participation in Erbil Trading fair was very successful for both sides (EVERCRETE Co. & MERG Co.).

We had acquaintance with many buissness men and companies, they expressed their admirance and desire to use our material.

We provided them with many leaflets, brochures, and CDs.

Also we showed them the practical aspects of these materials in construction



CONCRETE SOLUTIONS

Evercrete
Iraq Exclusive Agent
MERG
General Trading (L.L.C)

الوكيل الحصري للعراق - شركة
ميرج للتجارة العامة
www.evercrete.com



Our Stand Visitors' Delegation

The visitors of our stand included the following government delegations and companies:

- 1- Trade Minister Of Kurdistan Region Government.
- 2- Erbil, Duhok & Sulaimaneya Trade Room Administer.
- 3- Ministry Of Housing and Construction Delegation.
- 4- Ministry Of Tourism Delegation.
- 5- Ministry Of Municipality Delegation.
- 6- Chief Administer Of Basra Governorate.
- 7- Delta Group for General Trading\ Erbil.
- 8- Baban Company for General Trading And Contracting\ Kirkuk.
- 9- Cham Co\ Erbil.
- 10- Rashed Company For General Construction\Kirkuk.
- 11- Degussa Products In Iraq\ Baghdad.
- 12- Zaidan House Sicome S.A.L\Lebanan.
- 13- Mana Brick Manufactorty\Erbil.
- 14- Meroz Company For General Contracting\Duhok.
- 15- Munchen Company \Sulaimaneya.
- 16- Spectrum Engineering Consultants S.A.R.L.
- 17- Staff Leaders Co.
- 18- Wordl Trade & Construction Consulting Group.
- 19- El Concorde Construction Co.
- 20- Doomiz Co. For General Contracting.
- 21- Midle East Company For General Construction.
- 22- Kwmit Managing Project Bureau.
- 23- Tigrix For Engineering Construction And Trading Ltd.
- 24- Dekan Trading Ltd.
- 25- Sama Company for General Trading



Locations of our potential customers in relation to the Fair's Site

